

Mai Huong Nhung

Digital Art Director • Illustrator Freelance

Designing visuals that connect brands and cultures across the globe.

CONTACT

Email: huongnhung.mai@gmail.com
Phone: +33632260832 (Available on Whatsapp)
Portfolios: <https://n.origi.me>
<https://www.behance.net/beemai>
<https://vimeo.com/user53382896>
https://www.instagram.com/julymoon_beemai/

EDUCATION

“Creator, Designer in Multimedia Communication” Diploma, CREAPOLE 2014, Paris

Bachelor of Plastic Arts ,
Université Paris I -
Panthéon Sorbonne 2008,
Paris

EXPERIENCES

2021-Now : Digital Art Director - Freelance

- Artistic direction and production in collaboration with project managers.
- Projects I worked on: Vacheron Constantin, Pierre Fabre, Kenzo, Gucci, Givenchy, Bizline, Audermars Piguet, Nespresso, Allianz, ING, Lillet, Orange, Longines, Sloggi, Fleury Michon, Hennessy, Hatier, Volvic, Satoen, Astel Telecom, Purina, Novartis, MDS, Volvic, Fleury Michon, Gallia...
- Worked with: DigitalProd, Agence With, Inochi, ThylPartners, Adore, Eri-Editions, Accordia, Tucania, Hatier, E-Learning Santé Europe, Annonces Médicales, Satoen Group,...

2018- 12.2020 : Digital Designer - LINAGORA, Paris area

- Collaborate with UX experts, product owners, and communication directors.
- Design software interfaces, websites, video montages, and corporate branding.
- Develop communication materials: social media visuals, brochures, posters, and banners.
- Create the application Linshare - an professional Open Source platform for sharing files.

08.2016 - 04.2017 : Digital Art Director - BROCA & WERNICKE (Bear Ideas), Paris

- Created digital assets, landing pages, e-commerce sites, and animations.
- Worked with project managers, developers, and copywriters.
- Designed branding materials: logos, newsletters, and promotional banners.
- **Clients:** Groupe Up (Chèque Déjeuner), Cora, Banque Casden, Toys R Us, Asahi, Prosodie, Vileda, Action Contre la Faim.

04.2015 - 06.2016 : Digital Art Director - ELSE (E-learning Santé Europe), Paris Area

- Led UI/UX solutions and artistic direction for E-learning modules.
- Developed interactive tools, websites, video montages, and motion design.
- **Clients:** Sanofi, Zentiva, Servier, Otsuka, Astellas, Novartis, Socoform, Leo Pharma, Menarini, Mylan, Change Pain.

09.2013 - 09.2014 : Digital Designer - HAVAS DIGITAL FACTORY

- Conducted research and executed digital design projects under creative direction.
- Designed websites, mood boards, data visualizations, and digital assets.
- **Clients:** Orange, Marques Avenue, Banque Centrale Européenne, Banque Bred, Devialet, Weber, Naturex, Havas Media, Roche Bobois.

2012 - 2012 : Graphic Designer - BY TERRY (Luxury makeup & skincare), Paris Area

- Cosmetic Packaging
- New Collection Imagery
- Window Display

KEY STRENGTHS

- Strong creative direction and visual storytelling skills.
- Proven ability to collaborate with diverse teams and global brands.
- Versatile experience in branding, publishing, UX/UI, motion design, and graphic design.
- Comfortable working in multicultural settings and international teams.

SKILLS

- Mastery of digital design tools: Photoshop, Illustrator, InDesign, After Effects, Premiere Pro, Figma.
- Strong multidisciplinary experience across various formats.
- Understanding of Design Thinking for user-centered problem-solving.
- Illustration skill.
- Trilingual: English, Vietnamese, French.
- Multicultural background, adaptable to international work environments and cross-cultural collaboration.